

THE FOREST HARVEST POST

THE 2021 CBNE FORUM
ISSUE 2, 5 JUNE 2021

The State of Policies and Programs that support CBNEs: Initiating an Outlook for NTFPs process

This session focused on the current status of various policies and programs supporting the CBNEs as well as strategic opportunities for their development. It gave informative discussions and helped develop supportive policies and identify key steps and roles that could initiate a process that could take stock and build NTFP development. Dr. Sarah Laird (People and Plants International) and Dr. Rachel Wynberg (University of Capetown) discussed the policies on NTFPs globally and emphasized the importance of supporting the producers through incentivization and better policies. Mr. Dian Sukmajaya (ASEAN)

elucidated the need for implementation of sustainable NTFP development that would eventually lead to sustainable forest management. Atty. Edna Maguigad (NTFP-EP Asia) shared the status of various communities in terms of NTFP policies; the need to balance incentives and disincentives in NTFP management and development of more practical policies was made more apparent. Lastly, the presentation of Mr. Orlando Panganiban (AFoCO) established the need for capacity building at all levels, including the local communities, NGOs, agencies and national institutions.



A CBNE group in Cambodia produces chopsticks, frying and rice ladles, spatulas, spoons, forks and walking sticks out of talipot palm, locally known as Traing

Sessions coming up

1:00 PM – 2:30PM UTC+8
Hackathon Presentations

2:30 PM UTC+8
Closing program

3:00 PM – 4:30PM UTC+8
CBNE Connect (Networking for CBNEs and partner organizations)

Organized by:



Indigenous and Local Community (IPLC) Women Entrepreneurs & CBNE

This roundtable discussion raised awareness in women entrepreneur leaders' dynamics regarding the use of traditional knowledge, their leadership styles, values, and measure of success in their CBNE pursuits. Panel members cited as their biggest challenges the lack of confidence in leadership and in adopting introduced technologies, the lack of well-coordinated communication technologies, and the lack of marketing opportunities. Specific opportunities for women in CBNEs were also discussed. For some, CBNEs uplift women's spirits to fight social prejudices and provide women the platform to raise their voice and make them matter.



As to their hopes for women in CBNEs in the future, panelists were firm that women should continue their involvement not only in their households, but also in their communities. Women must be given equal opportunities, and serve as inspiration to others. With guidance and proper assistance, efforts will prosper and things will be in favor of women.

Scaling & Securing CBNEs: Stakeholders & Strategies Roundtable

This round table discussion gave an overview of the different stakeholders and their roles in scaling and securing CBNEs using various strategies. The discussion talked about four key strategies: engaging entrepreneurs, finding the right financing match, problems with technology and tapping the power of communities of engaged citizens. Patricia Hutapea (PT UKM Indonesia) is a social entrepreneur and shares UKM's goal to give back to the community through helping them finance their business operations and support SMEs. Miss Satoko Kono (Arun) represented the

financial sector; she discussed impact investments and how it helps local communities through its different counterparts. Lastly, Miss Jen Horn (Muni) from the private sector shared how her enterprise serves as an advocacy and avenue in creating a safe space for conversations and discussions of a multitude of topics; she also encouraged us to remember our purpose and various roles in the community. According to her, communication, credibility and sincerity will help the entrepreneurs resonate with the right investors, right consumers and right advocates.

"You (should) solve not only the problems of your business, but you need to solve problems of your consumers as well."
—Nongnut Foppes on NTFP Product Development



“We should not forget that we are all equal. Women have the capacity to create organizations. Learn how to listen to others and don’t be shy to ask for information and assistance. Learn to share your learnings”
—Emelly Lanzon

COACHING CLINIC

CBNE 101 by EXCEED

Ms. Maia Urata (NTFP-EP Philippines) expounded on the importance of understanding communities with their assets, resources, and potential sources of capital; implementing resource validation activities; examining current livelihoods and products communities offer vis-à-vis their viability; as well as implementing product and market scanning interventions to achieve sustainable enterprise management, continuous product development and strong position in the market. Ms. Beng Camba (NTFP-EP Philippines) emphasized that there should be a consistent enabling environment that solidifies the core of a thriving CBNE—ranging from beneficial stakeholders, infrastructure, financial systems, enabling policies and laws, and a system that is encouraged by fair trade and social responsibility. Lastly, there should be a conscious effort on eliciting a strong sense of community readiness in carrying out CBNEs in their locality.

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Developing Partnership

Mr. Rijul (MEFBA) explained that partnerships helped develop and pave the way for sustainable employment, income, demand, supply, and continuous growth in forest honey production for the Chepang people. He emphasized that involvement of the community and links to the market is also ideal for a partnership, but honesty and trust is the emphasis of the talk. The process of gaining trust takes years but once there is trust, then prices can be set at a higher value, and commitments to be long-term instead of short-term. Ms. Atencio (Samacayo) also stressed that sincerity is a concern for the community. Discussions with the government, society and private sector must continue to build trust. Samacayo can draw on local authority representatives for support and to play a role in monitoring and supporting the partnership, especially if there is a conflict or compliance issue.

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Marketing & Management for CBNE

This coaching clinic addressed specific questions of community-based enterprises in relation to marketing and managing a community-based enterprise, from supply management, financial management and ethics to marketing online. The team of enterprise development officers of NTFP-EP Philippines gave tips and advice to CBNEs who shared their issues and challenges. Among the key takeaways from the coaching clinic were: there should be a common goal that binds the CBNE; and liability and sustainability should be taken into consideration when establishing a community-based enterprise.

Selected Insights

Q1: How does your business impact the community's livelihood?

Our core business is improving indigenous community livelihoods and forest protection. From the beginning, our business involves the community, and it is one of their sources of income. We are improving their capacity building and improving the products quality.

— Valentinus Heri (Executive Director, Riak Bumi Foundation, Indonesia)

Organic resources from the forest promote good health in our community while preserving our traditional knowledge on food.

— Grigie Malo-ay (Executive Director of Mamacila Cinnamon Group, Philippines)

Q2: What is one link between your community, forest conservation and NTFPs that you hadn't considered before the CBNE Forum?

Our link with forest conservation that we have not yet considered before joining the forum is to create a resource management plan for our enterprise.

— Valentinus Heri (Executive Director, Riak Bumi Foundation, Indonesia)

We do not sell online and have fewer customers in Asia. Not having guidance and support from everyone. CBNE will help us to introduce the product and to build a community of NTFPs to share and learn.

— Nguyen Thi Bich Ngoc (Highland Environmental and Social Enterprise, Vietnam)

Q3: What are your expectations from this event?

My expectation from the CBNE forum virtual gathering is that I will gain insights on new strategies on how to achieve a sustainable enterprise.

— Grigie Malo-ay (Executive Director of Mamacila Cinnamon Group, Philippines)

We can meet and build relationships with other companies to develop our business and help the community and create more products in the future.

— Nguyen Thi Bich Ngoc (Highland Environmental and Social Enterprise, Vietnam)

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