

THE FOREST HARVEST POST

THE 2021 CBNE FORUM
ISSUE 1, 3 JUNE 2021

The Opening of the 2021 CBNE Forum

Miss Femy Pinto, Executive Director of NTFP-EP Asia, gave the welcome remarks and explained the different aspects of the Forest Harvest Forum, including what can be expected and the various activities that will be included. She stressed that this forum is a celebration and culmination of the different aspects of forestry including the forest itself, the contributors to the health of the forest and the benefits that we obtain from the forests. With over 300 registered participants from all over the world, it is with hope that this forum is only a beginning and may hopefully build up to further sessions and discussions in the future.

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all that we can, from knowledge to partnerships.

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Keynote speakers Dr. H.C. Martha Tilaar and Mr. Kilala Tilaar of the Martha Tilaar Group spoke about their business and the natural cosmetics industry, focusing on the huge potential. With an ample market not only in Indonesia but all over the world. The richness of

the biodiversity and culture of Indonesia paves way for more potential products. Mr. Tilaar discussed how the Martha Tilaar Group was able to blend a perfect balance between profit, nature and people.

In Closing, Miss Esther Penunia of AFA delved on the importance of forest and farm products not only to those living in and at the edge of forests but even to those living in the city. She emphasized that the forest is our very survival. She also discussed some of the challenges of farm and forestry producers, including: lack of access to control, deforestation and forest vulnerability to climate change and unstable markets. She ended her presentation with a clear message of solidarity in order to achieve our dream of healthy forests that bring happiness, integrity and dignity to indigenous people, local communities and farmers in forested landscapes.

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STREAMS



The Capacity Stream

The CAPACITY stream is an opportunity to learn and exchange experiences to improve their skills and knowledge in CBNE Development and Management.



The Connectivity & Creativity Stream

This stream will feature interactive events like the CBNE Hackathon and will have sessions on topics such as Participatory Certification and Sustainable Brands.



The Conducive Environment Stream

This stream focuses on the importance of leveling the playing field for CBNEs by providing supportive policies and research findings.

Sessions coming up tomorrow

10:30 AM – 12:00 PM UTC +8 | Master Class: Leveraging Business Plans and Collective Action for Support

The Asian Farmers Association will share their expertise built over years of experience in developing business plans and proposals as well as consolidating small individual groups into stronger collectives and networks to access credit, funding and other support.

03:00 PM - 04:30 PM UTC +8 | Investments in Landscape: Restorations Opportunities for Community-based Enterprise

This session focuses on the importance of investing in landscape restoration. It draws particular attention to investing in regional platforms, grassroots initiatives, private sector initiatives and partnerships.

**“FOR A SUCCESSFUL CBNE THERE ARE TWO POINTS: RESOURCE SUSTAINABILITY AND IT'S IMPORTANT TO CHOOSE THE RIGHT PRODUCT FOR THE TARGETED MARKET”
—MERRY TOBING, ADMINISTRATIVE MANAGER AT NTFP-EP INDONESIA.**





Community Food Processing

In this master class, the Asian Farmers Association shares their expertise built over years of experience in developing business plans and proposals as well as consolidating small individual groups into stronger collectives and networks to access credit, funding and other support needed by community-based enterprises from various stakeholders.

HACKATHON

Hackathons are used by major enterprises to solve problems and create innovations. This hackathon will draw on the creativity of the youth in local and indigenous communities and match these with business groups, start-ups, business sector representatives to get their head around the problems facing CBNEs. There are 20 participants this time. Each team has various backgrounds that will give various perspectives to the team and help in tackling their problem statement.



Don't forget to join the Hackathon presentation on June 5th!

CBNE in times of Change & COVID

Mr. Martin Greijmans (RECOFTC) focused on community forestry as an adaptive strategy for secure tenure, digital access, and livelihood strategies, and technology use. Community forestry refers to methods that enable people to manage, protect, and benefit from local forests. According to the survey general findings presented by Mr. Greijmans, local communities in all seven countries rely on the forest. Members of the community forest are coping by using their earnings and savings because the lockdown is threatening their livelihoods and food security. More so, forest access continues, but market access is reduced. While community forestry committees are mitigating the threat of forest crimes, forest communities also need more economic support to scale up.

Shop online at the CBNE Forum Marketplace

The Forest Harvest CBNE Forum showcases several small businesses on their marketplace platform which market community-manufactured NTFP products from across Asia. In this section we feature some selected Community-based NTFP Enterprises which caught our eye.



Scan the QR code above to check out these shops!



HIGHLAND ENVIRONMENTAL AND SOCIAL ENTERPRISE



GERAI NUSANTARA



PARARA INDONESIAN ETHICAL STORE



GREEN DEVELOPMENT SOLUTION SERVICES COMPANY LIMITED



CUSTOMMADE CRAFTS CENTER, INC.



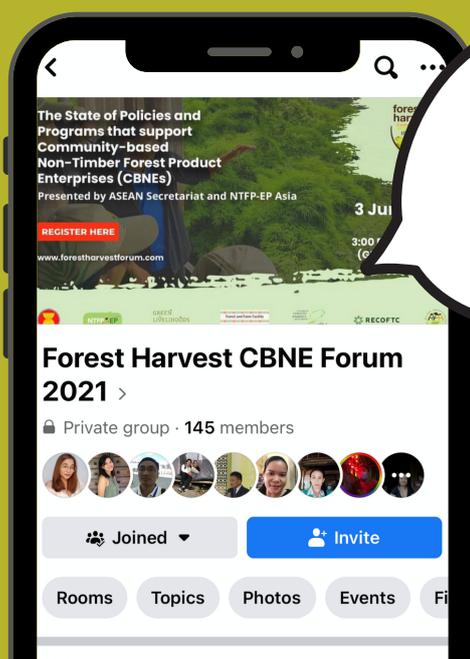
BERANDA SUMATERA



NATUREWILD



BORNEO CHIC



BUILD NETWORK AND INTERACT WITH OTHER PARTICIPANTS!

Join the CBNE 2021 facebook group to get immediate update of the sessions as well as to connect with other CBNEs!

“Through the Forest Harvest Collective Mark, let’s create a community around the sustainable, forest and community-sourced products, where all, including the producers, the value chain actors are engaged and committed.”
—Nola Andaya

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ISSUE 2, 5 JUNE 2021

The State of Policies and Programs that support CBNEs: Initiating an Outlook for NTFPs process

This session focused on the current status of various policies and programs supporting the CBNEs as well as strategic opportunities for their development. It gave informative discussions and helped develop supportive policies and identify key steps and roles that could initiate a process that could take stock and build NTFP development. Dr. Sarah Laird (People and Plants International) and Dr. Rachel Wynberg (University of Capetown) discussed the policies on NTFPs globally and emphasized the importance of supporting the producers through incentivization and better policies. Mr. Dian Sukmajaya (ASEAN)

elucidated the need for implementation of sustainable NTFP development that would eventually lead to sustainable forest management. Atty. Edna Maguigad (NTFP-EP Asia) shared the status of various communities in terms of NTFP policies; the need to balance incentives and disincentives in NTFP management and development of more practical policies was made more apparent. Lastly, the presentation of Mr. Orlando Panganiban (AFoCO) established the need for capacity building at all levels, including the local communities, NGOs, agencies and national institutions.



A CBNE group in Cambodia produces chopsticks, frying and rice ladles, spatulas, spoons, forks and walking sticks out of talipot palm, locally known as Traing

Sessions coming up

1:00 PM – 2:30PM UTC+8
Hackathon Presentations

2:30 PM UTC+8
Closing program

3:00 PM – 4:30PM UTC+8
CBNE Connect (Networking for CBNEs and partner organizations)

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Indigenous and Local Community (IPLC) Women Entrepreneurs & CBNE

This roundtable discussion raised awareness in women entrepreneur leaders' dynamics regarding the use of traditional knowledge, their leadership styles, values, and measure of success in their CBNE pursuits. Panel members cited as their biggest challenges the lack of confidence in leadership and in adopting introduced technologies, the lack of well-coordinated communication technologies, and the lack of marketing opportunities. Specific opportunities for women in CBNEs were also discussed. For some, CBNEs uplift women's spirits to fight social prejudices and provide women the platform to raise their voice and make them matter.



As to their hopes for women in CBNEs in the future, panelists were firm that women should continue their involvement not only in their households, but also in their communities. Women must be given equal opportunities, and serve as inspiration to others. With guidance and proper assistance, efforts will prosper and things will be in favor of women.

Scaling & Securing CBNEs: Stakeholders & Strategies Roundtable

This round table discussion gave an overview of the different stakeholders and their roles in scaling and securing CBNEs using various strategies. The discussion talked about four key strategies: engaging entrepreneurs, finding the right financing match, problems with technology and tapping the power of communities of engaged citizens. Patricia Hutapea (PT UKM Indonesia) is a social entrepreneur and shares UKM's goal to give back to the community through helping them finance their business operations and support SMEs. Miss Satoko Kono (Arun) represented the

financial sector; she discussed impact investments and how it helps local communities through its different counterparts. Lastly, Miss Jen Horn (Muni) from the private sector shared how her enterprise serves as an advocacy and avenue in creating a safe space for conversations and discussions of a multitude of topics; she also encouraged us to remember our purpose and various roles in the community. According to her, communication, credibility and sincerity will help the entrepreneurs resonate with the right investors, right consumers and right advocates.

"You (should) solve not only the problems of your business, but you need to solve problems of your consumers as well."
—Nongnut Foppes on NTFP Product Development



“We should not forget that we are all equal. Women have the capacity to create organizations. Learn how to listen to others and don’t be shy to ask for information and assistance. Learn to share your learnings”
—Emelly Lanzon

COACHING CLINIC

CBNE 101 by EXCEED

Ms. Maia Urata (NTFP-EP Philippines) expounded on the importance of understanding communities with their assets, resources, and potential sources of capital; implementing resource validation activities; examining current livelihoods and products communities offer vis-à-vis their viability; as well as implementing product and market scanning interventions to achieve sustainable enterprise management, continuous product development and strong position in the market. Ms. Beng Camba (NTFP-EP Philippines) emphasized that there should be a consistent enabling environment that solidifies the core of a thriving CBNE—ranging from beneficial stakeholders, infrastructure, financial systems, enabling policies and laws, and a system that is encouraged by fair trade and social responsibility. Lastly, there should be a conscious effort on eliciting a strong sense of community readiness in carrying out CBNEs in their locality.

Developing Partnership

Mr. Rijul (MEFBA) explained that partnerships helped develop and pave the way for sustainable employment, income, demand, supply, and continuous growth in forest honey production for the Chepang people. He emphasized that involvement of the community and links to the market is also ideal for a partnership, but honesty and trust is the emphasis of the talk. The process of gaining trust takes years but once there is trust, then prices can be set at a higher value, and commitments to be long-term instead of short-term. Ms. Atencio (Samacayo) also stressed that sincerity is a concern for the community. Discussions with the government, society and private sector must continue to build trust. Samacayo can draw on local authority representatives for support and to play a role in monitoring and supporting the partnership, especially if there is a conflict or compliance issue.

Marketing & Management for CBNE

This coaching clinic addressed specific questions of community-based enterprises in relation to marketing and managing a community-based enterprise, from supply management, financial management and ethics to marketing online. The team of enterprise development officers of NTFP-EP Philippines gave tips and advice to CBNEs who shared their issues and challenges. Among the key takeaways from the coaching clinic were: there should be a common goal that binds the CBNE; and liability and sustainability should be taken into consideration when establishing a community-based enterprise.

Selected Insights

Q1: How does your business impact the community's livelihood?

Our core business is improving indigenous community livelihoods and forest protection. From the beginning, our business involves the community, and it is one of their sources of income. We are improving their capacity building and improving the products quality.

— Valentinus Heri (Executive Director, Riak Bumi Foundation, Indonesia)

Organic resources from the forest promote good health in our community while preserving our traditional knowledge on food.

— Grigie Malo-ay (Executive Director of Mamacila Cinnamon Group, Philippines)

Q2: What is one link between your community, forest conservation and NTFPs that you hadn't considered before the CBNE Forum?

Our link with forest conservation that we have not yet considered before joining the forum is to create a resource management plan for our enterprise.

— Valentinus Heri (Executive Director, Riak Bumi Foundation, Indonesia)

We do not sell online and have fewer customers in Asia. Not having guidance and support from everyone. CBNE will help us to introduce the product and to build a community of NTFPs to share and learn.

— Nguyen Thi Bich Ngoc (Highland Environmental and Social Enterprise, Vietnam)

Q3: What are your expectations from this event?

My expectation from the CBNE forum virtual gathering is that I will gain insights on new strategies on how to achieve a sustainable enterprise.

— Grigie Malo-ay (Executive Director of Mamacila Cinnamon Group, Philippines)

We can meet and build relationships with other companies to develop our business and help the community and create more products in the future.

— Nguyen Thi Bich Ngoc (Highland Environmental and Social Enterprise, Vietnam)

EDITORIAL TEAM:

IFSA: CHLOE ABAYAO, SYLVANNISA PUTRI, YU-TUNG HUNG, NOOR MAULIDDINA, JEAN LAURENCE REYES, MIRELLA CHRISTY REHARALANIT, BON HALEY GUMABAY, JOSIAH BERNARD LO, IDIAHSTUTY LESTARI, ANUSREETA DUTTA, MARY ANNE RAOET, KONSTANTIN SCHWARZ. **NTFP-EP:** GRANT BARRAQUIAS, CRISSY GUERRERO, TANYA CONLU, MICHELLIE GREGORIO, JUSTIN PAOLO INTERNO

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ISSUE 3, 8 JUNE 2021

Event Highlights

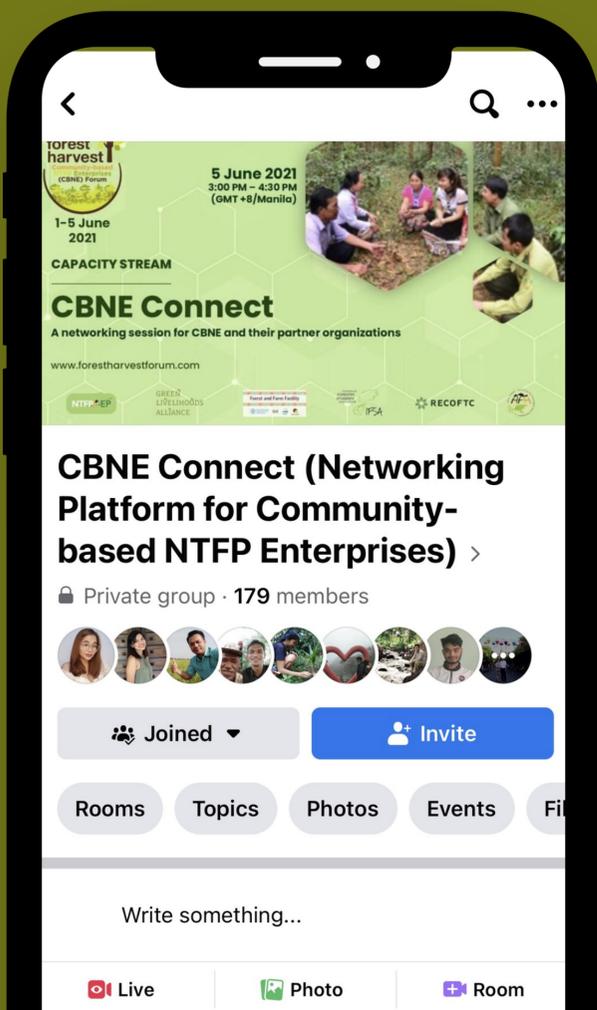
This video shows some of the highlights of the week-long online forum held on 1-5 June 2021. It features the sessions held, the speakers and some photos of our CBNE and community partners connecting to the event online from their respective areas. Thank you to all the co-organizers, staff, speakers, moderators, mentors, judges, interns, volunteers, interpreters, recorders and participants who made the forum a rousing success!



BUILD NETWORK
AND INTERACT
WITH OTHER
CBNEs!

CBNE Connect

The CBNE Forum closed with the CBNE Connect, a special session specifically for CBNEs to get to know and connect with fellow CBNEs from the region to exchange and share their work. The session was organized by NTFP-EP and moderated by Ms. Anna Bolin (IIED). Small group discussions were organized around rattan enterprise and farming groups. During the session, the CBNE Connect Facebook Group, converted from the CBNE Forum Facebook Group was launched to encourage the CBNEs to connect with each other, to continue the exchange of knowledge and experience, and to ask questions and share answers. The CBNE Connect Facebook Group will become a platform to connect with each other and with CBNEs in Asia and around the world.



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HACKATHON PRESENTATIONS

Four teams joined the hackathon and pitched their enterprise-related problem solving abilities on the last day of the CBNE Forum. The grandmaster for this Hackathon was Mr. Birdie Salva (Curiosity Design Network). To help decide the winner, there were three judges: Diana Mae Basino (Human Nature), JR Demecais (YGOAL) and Kate Mana-Galido (NTFP-EP Asia). Team 4 was the first place winner and Team 3 was the runner up. Both of them will be provided with monetary packages to continue to develop their ideas further and will have the opportunity to access small grants and additional crowd funding in the next stages of the CBNE Forum planned in 3 months. Team 1 and 2 will have the opportunity to proceed to this resource mobilization phase with some adjustments to their concepts.

Team 1: Shalini Dhyam (India), Maica Saar (Philippines), Kanlaya C. (Thailand) and Nirmala Shrestha (Nepal)

The first team aims to improve the quality of life of women from the mountainous communities in Asia. A community-engaged health and wellness brand utilizing NTFP products would improve the socio-economic status of the community. It would also help in strengthening the conservation efforts of NTFPs, reverse monocropping, address gender issues, reduce use of chemicals and fulfill health wellness demands with planet friendly products and practices.

Team 2: Stella Teoh (Malaysia), Moncini Hinay (Philippines), Agatha Bedi (Philippines), Anna India Legaspi (Philippines) and John Vincent Colili (Philippines)

The second team's objective is to protect, preserve and propagate sustainable use of mangroves in Ibaday, Aklan through their app, Patronage. The app helps fisherfolks get training, knowledge and partnerships. Sustainable alternatives, support from the government and sponsors, and increased awareness and knowledge on mangroves would help greatly in attaining the goal.

Team 3: Yusup Maguantara, Repa Kustipiasa and Sufriadi Safar (Indonesia)

The third team highlighted the underutilization of various NTFPs that can be turned into and marketed as essential oils. This would create a small-scale business for the indigenous community that could be a source of income, thus contributing to alleviating the poor socio-economic status of the community.



Team 4: Desrizal Alira, NMegan Sun and Gede Herry Arum (Indonesia)

The fourth team hopes to address the decreasing trend of rice consumption, and low incomes from rice production that leads to illegal logging and eventual permanent damage to nearby forests by initiating the "The Center of Excellence for Organic Rice Innovation." This program would help to diversify and upcycle products from rice paddy fields and preserve the forest diversity sustainably.



Hackathon Interviews

Do you think awareness programmes and campaigns must be associated with every enterprise to help integrate indigenous peoples development?

"There are campaigns in the integration of indigenous peoples' development by companies. Every company that wants to involve indigenous communities or indigenous peoples for the first step must be able to explore their culture. The easiest strategy to approach and get to know indigenous peoples is cultural communication, and companies (working in the sector) must have a special indigenous studies division. The principle of many indigenous peoples is to maintain the continuity of life with traditional norms and a communal lifestyle rather than individualism. Campaign and awareness programs can be started by following their lifestyle and their needs; even social and environmental programs can be offered (e.g. STEAM)."

– **Repa Kustipia, Gastro Tourism Academy, Indonesia.**



How is your experience in Hackathon?

"I loved meeting my team and the mentors were really helpful. Although we have wandered off track multiple times, I enjoyed all the thought jams! As they said, it's the experience that counts!"

– **Stella Teoh, Universiti Utara Malaysia, Malaysia**



"Hackathon is not only about competition, but the platform for us to share experiences and new ideas. Mindset and technological change can create better lives for us."

– **Yusup Maguantara, Martani Enterprise, Indonesia**

"The experience I got here is very diverse, gaining experience from experts in community empowerment, economic experts, and all based on scientific backgrounds. I also find that there are still many problems in the NTFP field that need to be resolved. Here, we learned in-depth how to identify problems, make changes, and validate our ideas. Overall, I am very happy to be a part of this Hackathon."

– **Kak Herry, Universitas Prasetiya Mulya, Indonesia**





Closing Program

“On World Environment Day, we are finally here at the closing session of the Forest Harvest CBNE Forum,” Executive Director of NTFP-EP, Ms. Femy Pinto, said as she introduced representatives from the co-organizers to say a few words. Dr. Chandra Silori (RECOFTC) shared their research studies on the impact of COVID-19 particularly on community forestry groups in several countries. Research-based action highlighted

by RECOFTC supports and strengthens community forestry mechanisms and community capacity. Dr David Kaimowitz of the Forest and Farm Facility (FFF) shared that increasing the value of forests for community enterprises can also incentivize forest protection. Sonam Yolmo, AFA Regional Young Farmers Committee Vice Chairperson, shared how he had learned a lot from the master classes in the Forum. Ms. Ruth Canlas (NTFP-EP Philippines representing GLA) gave her closing remarks with

the quote “Go forth, and set the world on fire”. Ms. Paula Mae Dagsi (IFSA) shared that her organization was seeking to create global cooperation among students of forestry to share knowledge and understanding. Lastly, the moderators express their heartfelt gratitude and appreciation to Toffee Digital, organizing team, speakers, session presenters, and participants to make this forum a great success.

“IT IS NOT AN ENDING. IT’S JUST A START OF EXCHANGING THE LEARNINGS AND EXPERIENCES OF THE FUTURE.”

— RUTH CANLAS